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## Public Relations

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### AWARD-WINNING NRBTV TALK SHOW, *BABBIE'S HOUSE*, TO FEATURE BROADWAY POWERHOUSE ACTOR/SINGER CARLA BIANCO IN TWIN APPEARANCES CHRISTMAS WEEK

Bianco's *Babbie's House* Appearances on NRBTV Wednesday, December 22, 2021, at 11:00 a.m. EST and Thursday, December 23, 2021, at 2:30 p.m. EST

TV Appearance Follows on the Heels of the Physical Release of Bianco's Debut CCM EP, *You Love Me As I Am*



Broadway powerhouse actor/singer, ASCAP Award-winner, and Billboard chart-topping songwriter, Carla Bianco, will appear on NRBTV's award-winning talk show, *Babbie's House*, in twin Christmas week appearances on Wednesday, December 22, 2021, at 11:00 a.m. EST and Thursday, December 23, 2021, at 2:30 p.m. EST. Pictured (L to R): *Babbie's House* host Babbie Mason and Carla Bianco. (*Babbie's House* photo from Episode #1263)

**NASHVILLE, Tenn - (December 21, 2021)** - Broadway powerhouse actor/singer, ASCAP Award-winner, and *Billboard* chart-topping songwriter, Carla Bianco, will appear on NRBTV's award-winning television talk show, *Babbie's House*, in twin appearances during Christmas week 2021.

The pre-recorded episode, which includes a compelling interview with Bianco by Gospel music legend and show host Babbie Mason, is slated for broadcast on NRBTV on Wednesday, December 22, 2021, at 11:00 a.m. EST and on Thursday, December 23, 2021, at 2:30 p.m. EST.

"I am so thrilled about my upcoming NRBTV appearances this week with *Babbie's House*," says Bianco. "Babbie is such a wonderful host, and Christmas is such a perfect time to be able to share my testimony of God's incredible love for us."

Bianco's appearance on *Babbie's House* follows on the heels of the physical release of her highly anticipated debut CCM EP, *You Love Me As I Am*, on October 29, 2021.

A lifelong Christian, Bianco, who is best known for her starring turns as Maureen in the Tony and Pulitzer Prize-winning musical *RENT* on Broadway and the West Coast, was discovered by legendary music producer and manager John "Jellybean" Benitez (Madonna, Barbra Streisand, Paul McCartney, Whitney Houston, Michael Jackson, and Sting), who signed her to a management and publishing deal while she was still in college.

"From the moment Carla sat down at the piano to sing me one of her songs, I knew she was a gifted and talented artist," says Benitez, who has expressed his excitement about Bianco's new music and direction.

The powerhouse pop vocalist soon inked a distribution deal with Sony/RED and released two albums as a recording artist on Ivory Note Records. She went on to become an ASCAP Award-winning, No. 1 *Billboard* chart-topping songwriter. Her work has received international press coverage, including features in publications such as *The New York Times*, *The New York Post*, and *The Huffington Post*, as well as television performances including *Good Morning America*. She has shared the stage with the likes of Platinum-selling Grammy winner Kenny Loggins, and she has appeared in commercials and notable films including *Unstoppable* with Denzel Washington, and *Promised Land* with Matt Damon.

Bianco's new direction on her stunning new EP marks a stylistic shift for the acclaimed singer/songwriter and performer, who experienced a spiritual reawakening following the death of her parents, when life-long feelings of self-doubt and insecurity threatened to take over her mind and heart.

Five years ago, while still wrestling with her losses, Bianco participated in a spiritual retreat, where she says she was overwhelmed by the grace of the Savior she has called her "Best Friend" from childhood. She began to experience the unequivocal, unconditional love of God in a brand-new way. She also felt God calling her in a new direction artistically, leading her to pen songs of worship, praise, and self-reflection.

"Something just broke loose," she explains. "During that retreat, I was immersed in scripture and felt His love and reassurance comfort me and distill a new sense of identity and purpose unlike any I've ever felt before."

#### **About Carla Bianco's EP, *You Love Me As I Am*:**

Carla Bianco's formidable writing talents are on display throughout the 7-song *You Love Me As I Am* EP, which draws on the production skills of Sam Hart (Aaron Shust, Tasha Layton). Hart steps into the co-writer's chair for a few songs as well.

The EP kicks off with the shimmering power-pop declaration of faith, "Love is the Answer," that extols love as the answer to every question, and the direction for every path of life.

The song segues effortlessly into the title cut and debut radio single, "You Love Me As I Am." Penned by Bianco and produced by Sam Hart (Aaron Shust, Tasha Layton) with an infectious groove that will hook listeners from the first note, the song, which highlights Bianco's crystal-clear vocals, is a nuanced anthem of revelation, humility, and devotion to Jesus.

"All For Your Glory" is a joy-infused pop tune that begs for audience singalong, and could easily find its way into contemporary worship services on Sunday morning.

Bianco pulls back for an introspective, prayerful mood for "Guardian" which exudes an intimate, worshipful attitude as Bianco sings, "I raise my eyes to the sky. You hear me when I cry, my Guardian!"

"Vessel of Your Love" uses a minor key to ratchet up the intensity, which ebbs and flows like the waves of a troubled sea. Bianco returns to the power-pop genre for the thumping, head-nodding, song of encouragement, "Hero Rising." The project closes with the peace-evoking, piano-driven confessional, "You Are My Hope."

"I feel blessed to have the opportunity to share this wonderful assurance I have discovered as if for the first time," says Bianco. "I can't think of anything I'd rather sing about than God's unconditional, unshakable love for me."



Broadway powerhouse actor/singer, ASCAP Award-winner, and *Billboard* chart-topping songwriter, Carla Bianco, celebrated the physical release of her debut CCM EP, *You Love Me As I Am*, on October 29, 2021. (Buzzy Photography photo. Cover design by Gary Kalinosky.)

#### **About Carla Bianco:**

Carla Bianco's career was launched after meeting legendary music producer and manager John "Jellybean" Benitez, best known for discovering Madonna and producing the likes of Barbra Streisand, Paul McCartney, Whitney Houston, Michael Jackson, and Sting. Impressed with the young unknown singer/songwriter, Benitez immediately signed Carla to a management and publishing deal.

Since then, Bianco has earned multiple recording and composition deals, appeared on Broadway, off-Broadway, and West Coast stages (most notably in the role of Maureen in the Tony and Pulitzer Prize-winning musical, *RENT*), and garnered industry recognition, chart placements, and awards, including an ASCAP award and a No. 1 *Billboard* pop hit.

Her work has received international press coverage, including features in publications such as *The New York Times*, *The New York Post*, and *The Huffington Post*, and television performances including *Good Morning America*. She has shared the stage with the likes of Platinum-selling Grammy winner Kenny Loggins, and she has appeared in commercials and notable films including *Unstoppable* with Denzel Washington, and *Promised Land* with Matt Damon.

Bianco is married to Jack Becker, a writer and television producer for AT&T Sportsnet, who produces the *Inside Pirates Baseball* show. They have one son, Luca. Bianco lives in Pennsylvania, where she writes, teaches, and inspires young artists.



Powerhouse vocalist Carla Bianco released her highly anticipated debut CCM EP, *You Love Me As I Am*, Fall 2021 through Ivory Note Records/BFD/Sony Orchard (digital release: Friday, October 8, 2021; physical EP release: October 29, 2021). (Buzzy Photography photo.)

Bianco is married to Jack Becker, a writer and television producer for AT&T Sportsnet, who produces the *Inside Pirates Baseball* show. They have one son, Luca. Bianco lives in Pennsylvania, where she writes, teaches, and inspires young artists.

#### **About *Babbie's House*:**

*Babbie's House*, which originates from Atlanta's WATC TV 57, is an upbeat television talk show that is as warm and friendly as the show's host. On *Babbie's House*, Dove Award winner Babbie Mason discusses those issues that hit home with her—marriage, family, teenagers, health, music, and women's issues—all as they relate to experiencing a vibrant walk with Jesus Christ. It's the goal of the show to encourage viewers, giving them an alternative to the usual fare that television has to offer. *Babbie's House* has been recognized by the National Religious Broadcasters for its innovative programming, having received the Genesis Award in 1999.

*Babbie's House* airs weekdays at 4:00 p.m. ET on WATC TV 57 in the greater Atlanta area. Fans can watch nationwide on NRBTV, The Dash Network, and DirecTV, as well as numerous cable outlets and international markets. For more information, visit [babbie.com](http://babbie.com).

#### **About NRBTV:**

NRBTV equips you to live differently with programming that inspires deep thinking and provides the practical tools you need to put your faith into practice. A thoughtful and thought-provoking television option, our channel helps you learn, know, apply, share and live God's truth.

Every program we air is independently produced by organizations with a passion for God's Word and a commitment to quality broadcasting. Our lineup features diverse program genres and well-respected Christian pastors, apologists, and teachers, including John MacArthur, R.C. Sproul, Todd Friel, David Jeremiah, Frank Turek, and many more. For more information, visit [www.nrbtnv.org](http://www.nrbtnv.org).

Stream for free on Roku®, Apple TV®, and Amazon Fire TV® streaming players, as well as through our mobile app or online at [www.nrbtnv.org](http://www.nrbtnv.org).

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