

# McCain & Co.

## Public Relations

FOR IMMEDIATE RELEASE

**BROADWAY POWERHOUSE ACTOR/SINGER, ASCAP AWARD WINNER, & *BILLBOARD* CHART-TOPPING POP SONGWRITER, CARLA BIANCO, SETS RELEASE DATE FOR HIGHLY ANTICIPATED DEBUT CCM EP, *YOU LOVE ME AS I AM***

Digital EP, *You Love Me As I Am*, To Release October 8, 2021, Followed by Physical CD Release October 29, 2021, from Ivory Note Records/BFD/Sony Orchard

Debut Single, "You Love Me As I Am," to Impact Radio and Streaming Services Everywhere on September 10, 2021

Carla Bianco

YOU LOVE ME AS I AM



*Broadway powerhouse actor/singer, ASCAP Award-winner, and Billboard chart-topping pop songwriter, Carla Bianco will release her first contemporary Christian EP, **You Love Me As I Am**, in digital format on October 8, 2021, with the physical EP release following on October 29, 2021, through Ivory Note Records/BFD/Sony Orchard. The title cut and debut single is slated to impact radio and streaming services everywhere on September 10, 2021. (Buzzy Photography photo. Cover design by Gary Kalinosky.)*

**NASHVILLE, TN. (August 31, 2021)** - Broadway powerhouse actor/singer, ASCAP Award-winner, and *Billboard* chart-topping pop songwriter, Carla Bianco, is thrilled to announce the release dates for her first contemporary Christian EP, *You Love Me As I Am*.

The EP will release digitally on October 8, 2021, followed by the physical EP release on October 29, 2021, through Ivory Note Records/BFD/Sony Orchard. The title cut and debut single is slated to impact radio and streaming services everywhere on September 10, 2021. To pre-save Carla Bianco's new single, "You Love Me As I Am," click [here](#).

A lifelong Christian, Bianco, who is perhaps best known for her starring turns as Maureen in the Tony and Pulitzer Prize-winning musical, *Rent*, on Broadway and the West Coast, was discovered by legendary music producer and manager John "Jellybean" Benitez (Madonna, Barbra Streisand, Paul McCartney, Whitney Houston, Michael Jackson, and Sting), who signed her to a management and publishing deal while she was still in college.

The powerhouse pop vocalist soon inked a distribution deal with Sony/RED and released two albums as a recording artist on Ivory Note Records. She went on to become an ASCAP Award-winning, No. 1 *Billboard* chart-topping songwriter.

Bianco's new direction on her upcoming EP marks a stylistic shift for the acclaimed singer/songwriter and performer, who experienced a spiritual reawakening following the death of her parents, when life-long feelings of self-doubt and insecurity threatened to take over her mind and heart.

While still wrestling with her losses, Bianco participated in a spiritual retreat, where she says she was overwhelmed by the grace of the Savior she has called her "Best Friend" from childhood. She began to experience the unequivocal, unconditional love of God in a brand-new way. She also felt God calling her in a new direction artistically, leading her to pen songs of worship, praise, and self-reflection.

"Something just broke loose," she explains. "During that retreat, I was immersed in scripture and felt His love and reassurance comfort me and distill a new sense of identity and purpose unlike any I've ever felt before."

The result is her stunning new EP, *You Love Me As I Am*.

"We are thrilled to continue working with Carla on her new album!" says Bob Frank, CEO of BFD/Sony Orchard. "Her songwriting is inspiring, and we are proud to be involved with her and this project."

"From the moment Carla sat down at the piano to sing me one of her songs, I knew she was a gifted and talented artist," says Jellybean Benitez, who has expressed his excitement about Bianco's new music and direction.

The 7-song EP kicks off with the shimmering power-pop declaration of faith, "Love is the Answer," that extols love as the answer to every question, and the direction for every path of life.

The song segues effortlessly into the title cut and debut radio single, "You Love Me As I Am." Penned by Bianco and produced by Sam Hart (Aaron Shust, Tasha Layton) with an infectious groove that will hook listeners from the first note, the song, which highlights Bianco's crystal-clear vocals, is a nuanced anthem of revelation, humility, and devotion to Jesus.

"All For Your Glory" is a joy-infused pop tune that begs for audience singalong, and could easily find its way into contemporary worship services on Sunday morning. Bianco pulls back for an introspective, prayerful mood for "Guardian" which exudes an intimate, worshipful attitude as Bianco sings, "I raise my eyes to the sky. You hear me when I cry, my Guardian!"

"Vessel of Your Love" uses a minor key to ratchet up the intensity, which ebbs and flows like the waves of a troubled sea. Bianco returns to the power-pop genre for the thumping, head-nodding, song of encouragement, "Hero Rising." The project closes with the peace-evoking, piano-driven confessional, "You Are My Hope."

"I feel blessed to have the opportunity to share this wonderful assurance I have discovered as if for the first time," says Bianco. "I can't think of anything I'd rather sing about than God's unconditional, unshakable love for me."

To pre-save Carla Bianco's new single, "You Love Me As I Am," click [here](#). For more information about Carla Bianco and *You Love Me As I Am*, visit [carlabianco.com](#), or follow on Facebook ([m.facebook.com/CarlaBiancoMusic](#)), Instagram ([instagram.com/carlabiancomusic](#)), or Twitter ([@CarlaBMusic](#)).

#### **About Carla Bianco:**

Carla Bianco's career was launched after meeting legendary music producer and manager John "Jellybean" Benitez, best known for discovering Madonna and producing the likes of Barbra Streisand, Paul McCartney, Whitney Houston, Michael Jackson, and Sting. Impressed with the young unknown singer/songwriter, Benitez immediately signed Carla to a management and publishing deal.

Since then, Bianco has earned multiple recording and composition deals, appeared on Broadway, off-Broadway, and West Coast shows (most notably in the role of Maureen in the Tony and Pulitzer Prize-winning musical, *Rent*), and garnered industry recognition, chart placements, and awards, including an ASCAP award and a No. 1 *Billboard* pop hit.

Her work has received international press coverage, including features in publications such as *The New York Times*, *The New York Post*, and *The Huffington Post*, and television performances including *Good Morning America*. She has shared the stage with the likes of Platinum-selling Grammy winner Kenny Loggins, and she has appeared in commercials and notable films including *Unstoppable* with Denzel Washington, and *Promised Land* with Matt Damon.

Bianco is married to Jack Becker, a writer and television producer for AT&T Sportsnet, who produces the *Inside Pirates Baseball* show. They have one son, Luca. Bianco lives in Pennsylvania, where she writes, teaches, and inspires young artists.

For more information about Carla Bianco and *You Love Me As I Am*, as well as her upcoming single, visit [carlabianco.com](#), or follow on Facebook ([m.facebook.com/CarlaBiancoMusic](#)), Instagram ([instagram.com/carlabiancomusic](#)), or Twitter ([@CarlaBMusic](#)).

#### **To schedule an interview, contact:**

McCain & Co. Public Relations  
Email: [mccainprnews@mccainpr.com](mailto:mccainprnews@mccainpr.com)  
Facebook: [facebook.com/McCain&Co.PublicRelations](https://www.facebook.com/McCain&Co.PublicRelations)  
Twitter: [@McCainPR](https://twitter.com/McCainPR)  
Phone: 615-262-1727



*Powerhouse vocalist Carla Bianco is set to release her first single, the title track from her upcoming EP, **You Love Me As I Am**. The EP will release digitally on October 8, 2021, followed by the physical EP release on October 29, 2021, through Ivory Note Records/BFD/Sony Orchard. The title cut and debut single is slated to impact radio and streaming services everywhere on September 10, 2021. (Buzzy Photography photo.)*

McCain & Co. Public Relations | P.O. Box 160042, Nashville, TN 37216-0042

[Unsubscribe carlabiancomusic@gmail.com](mailto:unsubscribe.carlabiancomusic@gmail.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by [mccainprnews@mccainpr.com](mailto:mccainprnews@mccainpr.com) powered by



Try email marketing for free today!