

# McCain & Co.

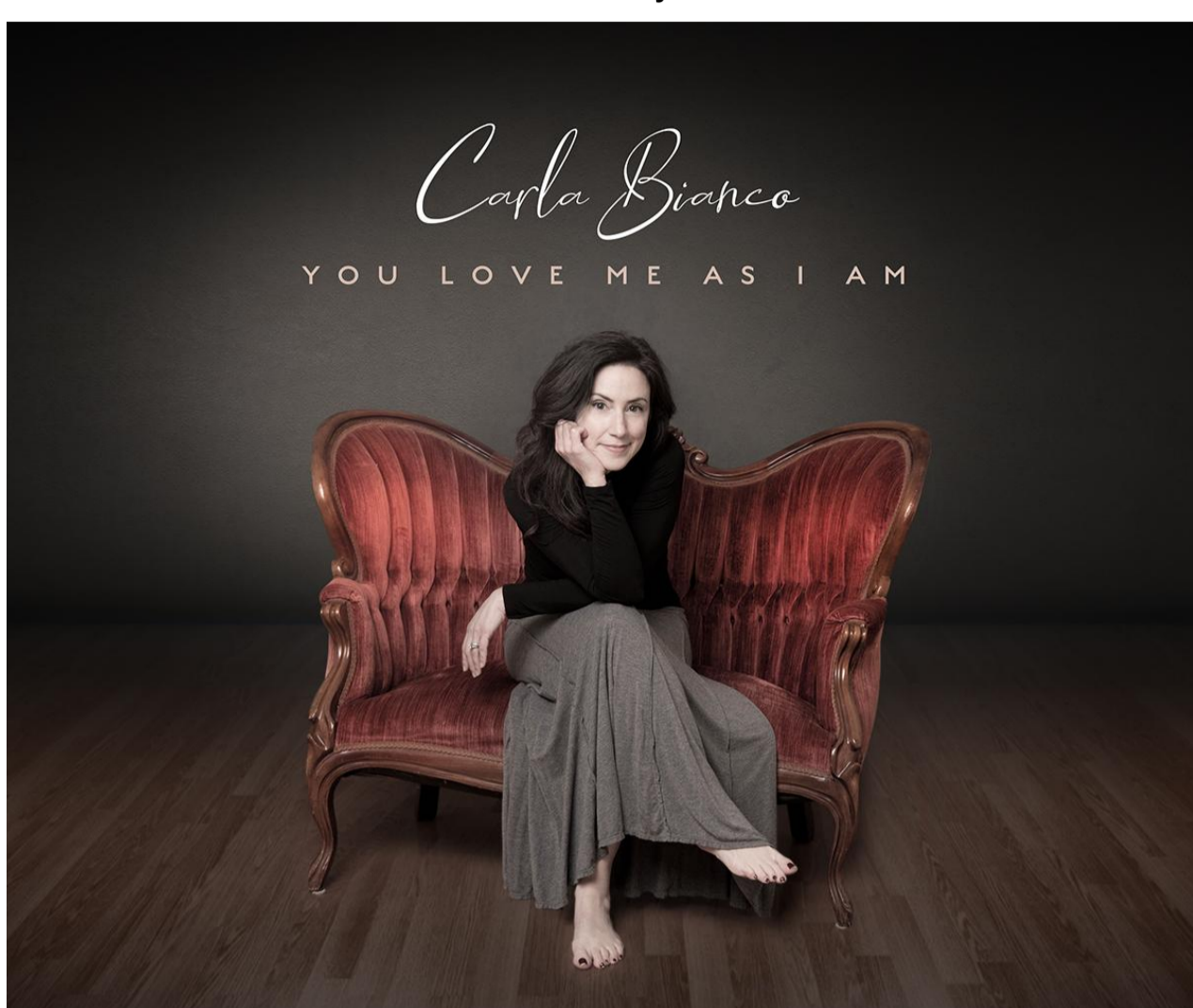
## Public Relations

FOR IMMEDIATE RELEASE

**BROADWAY POWERHOUSE AND NO. 1 BILLBOARD CHART-TOPPING  
POP SINGER/SONGWRITER CARLA BIANCO TO RELEASE DEBUT CCM SINGLE**

**Debut Single, "You Love Me As I Am," to Impact Radio and Streaming Services  
Everywhere on September 10, 2021**

**New EP, *You Love Me As I Am*, to Release Fall 2021 from Ivory Note  
Records/BFD/Sony Orchard**



*Award-winning pop singer/songwriter Carla Bianco will release her first contemporary Christian EP, **You Love Me As I Am**, Fall 2021 through Ivory Note Records/BFD/Sony Orchard. The title cut and debut single is slated to impact radio and streaming services everywhere on September 10, 2021. (Buzzy Photography photo. Cover design by Gary Kalinosky.)*

**NASHVILLE, TN. (August 19, 2021)** - Award-winning pop singer/songwriter and Broadway actress Carla Bianco is set to release her first contemporary Christian EP, ***You Love Me As I Am***, Fall 2021 through Ivory Note Records/BFD/Sony Orchard. The title cut and debut single is slated to impact radio and streaming services everywhere on September 10, 2021. To pre-save Carla Bianco's new single, "You Love Me As I Am," click [here](#).

Best known for her starring turns as Maureen in the Tony and Pulitzer Prize-winning musical, *Rent*, on Broadway and the West Coast, Bianco was discovered by legendary producer and manager Jellybean Benitez (Madonna, Barbra Streisand, Paul McCartney, Whitney Houston, Michael Jackson, and Sting), who signed her to a management and publishing deal while she was still in college. The powerhouse pop vocalist soon inked a distribution deal with Sony/RED and released two albums as a recording artist on Ivory Note Records. She went on to become an ASCAP Award-winning, No. 1 *Billboard* chart-topping songwriter.

Bianco's crystal-clear vocal is set to a backdrop of shimmering pop instrumentation on her upcoming CCM single, "**You Love Me As I Am**." Penned by Bianco and produced by Sam Hart (Aaron Shust) with an infectious groove that will hook listeners from the first note, the song is a nuanced anthem of revelation, humility, and devotion to Jesus.

The song was inspired by Bianco's own spiritual reawakening following the death of her parents, when life-long feelings of self-doubt and insecurity threatened to take over her mind and heart.

While still wrestling with her recent losses, Bianco participated in a spiritual retreat, where she says she was overwhelmed by the grace of the Savior she has called her "Best Friend" from childhood. She began to experience the unequivocal, unconditional love of God in a brand-new way.

"Something just broke loose," she explains. "During that retreat, I was immersed in scripture and felt His love and reassurance comfort me and distill a new sense of identity and purpose unlike any I've ever felt before."

A lifelong Christian, Bianco's spiritual re-awakening stirred new creative passions within her. She felt God calling her in a new direction artistically, leading her to pen songs of worship, praise, and self-reflection.

This new direction marks a stylistic shift for the acclaimed singer/songwriter/performer.

The result is her stunning new EP, ***You Love Me As I Am***. The title cut from that project is slated to impact radio and streaming services on September 10, 2021, with the full EP following in the Fall.

"We are thrilled to continue working with Carla on her new album!" says Bob Frank, CEO of BFD/Sony Orchard. "Her songwriting is inspiring, and we are proud to be involved with her and this project."

"I feel blessed to have the opportunity to share this wonderful assurance I have discovered as if for the first time," says Bianco. "I can't think of anything I'd rather sing about than God's unconditional, unshakable love for me."

"From the moment Carla sat down at the piano to sing me one of her songs, I knew she was a gifted and talented artist," says hit music producer, John "Jellybean" Benitez.

To pre-save Carla Bianco's new single, "You Love Me As I Am," click [here](#). For more information about Carla Bianco and ***You Love Me As I Am***, visit [carlabianco.com](#), or follow on Facebook ([m.facebook.com/CarlaBiancoMusic](#)), Instagram ([instagram.com/carlabiancomusic](#)), or Twitter ([@CarlaBMusic](#)).

#### **About Carla Bianco:**

Carla Bianco's career was launched after meeting legendary producer and manager Jellybean Benitez, best known for discovering Madonna and producing the likes of Barbra Streisand, Paul McCartney, Whitney Houston, Michael Jackson, and Sting. Impressed with the young unknown singer/songwriter, Benitez immediately signed Carla to a management and publishing deal.

Since then, Bianco has earned multiple recording and composition deals, appeared on Broadway, off-Broadway, and West Coast stages, and garnered industry recognition, chart placements, and awards, including an ASCAP award and a No. 1 *Billboard* pop hit.

Her work has received international press coverage, including features in publications such as *The New York Times*, *The New York Post*, and *The Huffington Post*, and television performances including *Good Morning America*. She has shared the stage with the likes of Platinum-selling Grammy winner Kenny Loggins, and she has appeared in commercials and notable films including *Unstoppable* with Denzel Washington, and *Promised Land* with Matt Damon.

Bianco is married to Jack Becker, a writer and television producer for AT&T Sportsnet, who produces the *Inside Pirates Baseball* show. They have one son, Luca. Bianco lives in Pennsylvania, where she writes, teaches, and inspires young artists.

For more information about Carla Bianco and ***You Love Me As I Am***, as well as her upcoming single, visit [carlabianco.com](#), or follow on Facebook ([m.facebook.com/CarlaBiancoMusic](#)), Instagram ([instagram.com/carlabiancomusic](#)), or Twitter ([@CarlaBMusic](#)).



*Powerhouse vocalist Carla Bianco is set to release her first single, the title track from her upcoming EP, **You Love Me As I Am**. (Buzzy Photography photo.)*

#### **To schedule an interview, contact:**

McCain & Co. Public Relations  
Email: [mccainprnews@mccainpr.com](mailto:mccainprnews@mccainpr.com)  
Facebook: [facebook.com/McCain&Co.PublicRelations](https://www.facebook.com/McCain&Co.PublicRelations)  
Twitter: [@McCainPR](https://twitter.com/McCainPR)  
Phone: 615-262-1727